**Project Description**

As a part of an effort to acknowledge, promote, and highlight investment from Asia, the California Governor’s Office of Business and Economic Development (GO-Biz) is collecting success stories of Asian businesses that have successfully invested in California operations.

GO-Biz is looking for stories from businesses directly or economic development partners to promote on our website. Selected stories will be featured on the GO-Biz website, shared with partners internationally and across the state, and promoted via social media. GO-Biz will also use this opportunity to better understand the needs and challenges of Asian businesses that have chosen to locate in the state. The first round of applications will be collected by Friday, February 26th, 2021.

For questions please contact:

Ms. Henan Li Asia Trade and Investment Representative of GO-Biz

Email: henan.li@gobiz.ca.gov Phone: 279-777-6308

Spotlight: Asian Businesses in California

Application Form

|  |  |  |  |
| --- | --- | --- | --- |
| Company Name | Establish year in CA | Industry | Website |
|  |  |  |  |
| Contact Name | Title | Email | Phone  |
|  |  |  |  |
| Company Address in California  |  | Ultimate Investing Country |  |
| Q1. Please introduce your business (300 words): |
| Q2. Why did you choose to expand or begin your operations in California? What challenges did you face? (300 words): |
| Q3. How has the businesses done since you began in California? Have you seen success? (300 words): |
| Would you like to include company logos/executive headshots/other pictures in the highlight? ( ) Yes/ ( )No If yes, please attach the picture with this application form. |
| Please submit this application by February 26th, 2021 to: Henan Li/Asia Trade and Investment Representative of GO-BizEmail: henan.li@gobiz.ca.gov |